Cater for Families In Restaurants

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Families are an important customer base for many restaurants: in a recent Eating Out survey, almost 1 in 5 bookings (18%) are made depending on whether the restaurant is family friendly or not.

For parents, visiting a restaurant with children can be tough work & daunting but you can help by better understanding family diners & making their offering as child-friendly as possible.

Try these handy hints:

1 Access & Facilities

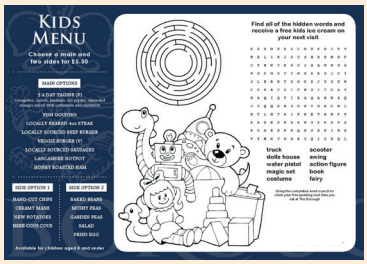
- Families with younger children will generally have push-chairs which can be bulky items. Make sure there is enough space to get pushchairs around tables & if possible have somewhere to store them.
- Have a high chair on offer for babies allowing parents to feed easily.

2 Offer a Children's Menu

- Children do not always like the same food as adults, especially if it is spicy! Try offering milder / plainer versions of popular dishes in a child friendly serving.

3 Happy Child = Happy Parents

- Entertaining & distracting children can be a great help for parents allowing them to relax & enjoy their meal. This benefits you because the parent may order another dish or round of drinks, and, it also means less chance of disturbing other customers.



- Offering colouring-in or kids game sheets with pencils/pens helps to keep children occupied will help.

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